



creative**designer**

+ Passionate, versatile, and experienced creative designer

+ Demonstrated success across diverse industries including: ad agency work, editorial design, retail, e-commerce, insurance, and real estate projects

+ Highly proficient across various roles such as art direction, print and digital design, illustration, video editing, and print production

+ Experienced in presenting conceptual ideas to clients and fostering strong customer relationships

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ozmosiscreative.com

INDESIGN

PRINT DESIGN

XD

WEB GRAPHICS

PHOTOSHOP

EDITORIAL DESIGN

ILLUSTRATOR

PRODUCTION

AFTER EFFECTS

BRANDING

POWERPOINT

ART DIRECTION

WORDPRESS

LOGOS

CHATGPT

PHOTOGRAPHY

PREMIERE PRO

VIDEOGRAPHY

FINAL CUT PRO

ADVERTISING

GRAPHIC DESIGN / WEB / PRINT

CRISPIN PORTER + BOGUSKY - KREATE ONE

PRINT, WEB, VIDEO
OCTOBER 2023 - PRESENT

- + Conceptual and branding/rebranding work for print, online, and TV
- + Web campaigns, print production, photoshoots, video editing, and presentational pitches
- + Logo creation, corporate branding, brochures, packaging, promotional displays, catalogs, direct mail, marketing materials for various products and services

ONLINE ADVERTISING GRAPHIC SPECIALIST

QUAD/ACADEMY SPORTS + OUTDOORS CORP.

DIGITAL DELIVERABLES
FEBRUARY 2021 - SEPTEMBER 2023

- + Design and implement new and existing email and online campaigns
- + Work on multiple marketing channels simultaneously (print & online circulars, and emails)
- + Adhere to time-sensitive delivery dates and guidelines
- + Expertise in various Adobe Creative Suite software, including: Indesign, Photoshop, XD, Illustrator, After Effects, Premiere Pro, Proficient in DaVinci Resolve

GRAPHIC DESIGN / WEB / PRODUCTION

METHOD GROUP - CREATIVE MINDWORKS - Y&R

PRINT AND DIGITAL DELIVERABLES
OCTOBER 2018 - FEBRUARY 2021

- + Heavy conceptual to production for both digital and traditional print deliverables
- + Brochures, catalogs, RFPs, collateral, sell-sheets, and newsletters
- + Creating POP materials, e-invites, email marketing campaigns, and social media assets
- + Designing banner ads, signage, and media kits

CREATIVE DIRECTION

ONEMORLD CREATIVE

HEAVY CONCEPTUAL, LEADING CREATIVE TEAM

FEBRUARY 2013 - SEPTEMBER 2018

- + Led creative, design, and marketing agency servicing national Fortune 500 clients
- + Sectors included Supermarket, Banking, Hospitality, Automotive, and Pharmacy.
- + Produced magazines, guides, brochures, print ads, promotional pieces, collateral material, point-of-purchase displays, and signage.
- + Client facing creative pitches, budget negotiations, and client brain storming

ART DIRECTION

BARTON G

EXTREME CONCEPTUAL, CORPORATE BRANDING

OCTOBER 2011 - JANUARY 2013

- + Lead creative team for premiere event design, production, and hospitality company
- + Developing high-end and innovative menus, designing invitations, creating logos, crafting signage, writing copy, producing art pieces for formal events
- + Barton G Restaurant; The Villa by Barton G; 1501 Barton G; Ralph Lauren

GRAPHIC DESIGN

MCCLATCHY/HCP - ABOARD PUBLISHING

EDITORIAL DESIGN, AD CREATIVE/PRODUCTION

OCTOBER 2007 - SEPTEMBER 2011

- + Magazine editorial layout & design
- + Print ad design & production for various publications
- + In-room Experience Destinations Hyatt, In-room Experience St. Martin
- + American Eagle Latitudes, in-flight Cayman Airways Skies
- + McClatchy South Florida Real Estate Magazine

EDUCATION

UT@AUSTIN / F.I.U.: B.A.- English / A.A.- Graphic Arts

LANGUAGES

BILINGUAL - English / Spanish

CLIENTS

American Eagle
Armani/Casa Miami
Bank of America
Beber Silverstein Group
Cayman Airways
Colgate-Palmolive
Crispin Porter+Bogusky
Dunkin Doughnuts
Eckerds
General Mills

Giant Food Stores
Hyatt
Imagen
Kedem Winery
Kellogg's
Kraft Foods
Le Parc at Brickell
Manischewitz
Miller Brewing Company
Nestle

Norwegian CL
Pathmark
Publix
Ralph's
Ralph Lauren
Royal Caribbean CL
ShopRite
Stop & Shop
The Grove Resort & Water Park