



creative **designer**

+ Passionate, versatile, and experienced creative designer

+ Demonstrated success across diverse industries including: ad agency work, editorial design, retail, petroleum, and real estate projects

+ Highly proficient across various roles such as art direction, print and digital design, illustration, video editing, and print production

+ Experienced in presenting conceptual ideas to clients and fostering strong customer relationships

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ozmosiscreative.com

INDESIGN

PRINT DESIGN

XD

WEB GRAPHICS

PHOTOSHOP

EDITORIAL DESIGN

ILLUSTRATOR

PRODUCTION

AFTER EFFECTS

BRANDING

POWERPOINT

ART DIRECTION

WORDPRESS

LOGOS

CHATGPT

PHOTOGRAPHY

PREMIERE PRO

VIDEOGRAPHY

FINAL CUT PRO

ADVERTISING

PRODUCTION DESIGNER

LARGE FORMAT VEHICLE WRAPS/SIGNAGE

MOUNTAIN COMMERCIAL GRAPHICS

OCTOBER 2022 - OCTOBER 2024

- + Review incoming artwork, design layouts, and produce accurate production files for film output, screen printing, large format printers (HS-100, VUTEK Q3r), vinyl plotter, zund cut, lamination, etc.
- + Design panel schematics and production files for tractor trailer wraps and overlays for national clients including Walmart, Citgo, and Shell
- + Retail petroleum canopies and pump graphics, in-store signage, window signs, promotional and informational signage, and POP/POS display utilizing Adobe Illustrator & Photoshop

ONLINE ADVERTISING GRAPHIC SPECIALIST

DIGITAL DELIVERABLES

QUAD/ACADEMY SPORTS + OUTDOORS CORP. FEBRUARY 2022 - SEPTEMBER 2022

- + Design and implement new and existing email and online campaigns
- + Work on multiple marketing channels simultaneously (print & online circulars, and emails)
- + Adhere to time-sensitive delivery dates and guidelines
- + Expertise in various Adobe Creative Suite software, including: Indesign, Photoshop, XD, Illustrator, After Effects, Premiere Pro, Proficient in DaVinci Resolve

GRAPHIC DESIGN / WEB / PRODUCTION

PRINT AND DIGITAL DELIVERABLES

METHOD GROUP - CREATIVE MINDWORKS - Y&R OCTOBER 2018 - FEBRUARY 2022

- + Heavy conceptual to production for both digital and traditional print deliverables
- + Brochures, catalogs, RFPs, collateral, sell-sheets, and newsletters
- + Creating POP materials, e-invites, email marketing campaigns, and social media assets
- + Designing banner ads, signage, and media kits

CREATIVE DIRECTION

HEAVY CONCEPTUAL, LEADING CREATIVE TEAM

ONELWORLD CREATIVE

FEBRUARY 2013 - SEPTEMBER 2018

- + Led creative, design, and multicultural marketing agency servicing national Fortune 500 clients
- + Sectors included B2B Supermarket, Banking, Hospitality, Automotive, and Pharmacy
- + Produced magazines, guides, brochures, print ads, promotional pieces, collateral material, point-of-purchase displays, and signage
- + Client facing creative pitches, budget negotiations, and client brain storming

ART DIRECTION

EXTREME CONCEPTUAL, CORPORATE BRANDING

BARTON G

OCTOBER 2011 - JANUARY 2013

- + Lead creative team for premiere event design, production, and hospitality company
- + Developing high-end and innovative menus, designing invitations, creating logos, crafting signage, writing copy, producing art pieces for formal events
- + Barton G Restaurant; The Villa by Barton G; 1501 Barton G; Ralph Lauren

GRAPHIC DESIGN

EDITORIAL DESIGN, AD CREATIVE/PRODUCTION

MCCLATCHY/HCP - ABOARD PUBLISHING

OCTOBER 2007 - SEPTEMBER 2011

- + Magazine editorial layout & design
- + Print ad design & production for various publications
- + In-room Experience Destinations Hyatt, In-room Experience St. Martin
- + American Eagle Latitudes, in-flight Cayman Airways Skies
- + McClatchy South Florida Real Estate Magazine

EDUCATION

UT@AUSTIN / F.I.U.: B.A.- English / A.A.- Graphic Arts

LANGUAGES

BILINGUAL - English / Spanish

CLIENTS

American Eagle
 Armani/Casa Miami
 Bank of America
 Beber Silverstein Group
 Cayman Airways
 Citgo
 Colgate-Palmolive
 Crispin Porter+Bogusky
 Dunkin Doughnuts
 Eckerds
 General Mills

Giant Food Stores
 Hyatt
 Imagen
 Kedem Winery
 Kellogg's
 Kraft Foods
 Le Parc at Brickell
 Manischewitz
 Miller Brewing Company
 Nestle
 Norwegian CL

Pathmark
 Publix
 Ralph's
 Ralph Lauren
 Royal Caribbean CL
 Shell
 ShopRite
 Stop & Shop
 The Grove Resort & Water Park
 Walmart