

oz grosso


creative designer

+ Passionate, versatile, and experienced creative designer

+ Demonstrated success across diverse industries including: ad agency work, editorial design, retail, petroleum, and real estate projects

+ Highly proficient across various roles such as art direction, print and digital design, illustration, video editing, and print production

+ Experienced in presenting conceptual ideas to clients and fostering strong customer relationships

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 ozmosiscreative.com

INDESIGN	PRINT DESIGN
XD	WEB GRAPHICS
PHOTOSHOP	EDITORIAL DESIGN
ILLUSTRATOR	PRODUCTION
AFTER EFFECTS	BRANDING
POWERPOINT	ART DIRECTION
WORDPRESS	LOGOS
CHATGPT	PHOTOGRAPHY
PREMIERE PRO	VIDEOGRAPHY
FINAL CUT PRO	ADVERTISING

GRAPHIC DESIGN / WEB / PRODUCTION PRINT AND DIGITAL DELIVERABLES
METHOD GROUP - CREATIVE MINDWORKS - Y&R SEPTEMBER 2024 - PRESENT

- + Heavy conceptual to production for both digital and traditional print deliverables
- + Brochures, catalogs, RFPs, collateral, sell-sheets, and newsletters
- + Creating POP materials, e-invites, email marketing campaigns, and social media assets
- + Designing banner ads, signage, and media kits

PRODUCTION DESIGNER LARGE FORMAT VEHICLE WRAPS/SIGNAGE
MOUNTAIN COMMERCIAL GRAPHICS OCTOBER 2023 - AUGUST 2024

- + Review incoming artwork, design layouts, and produce accurate production files for film output, screen printing, large format printers (HS-100, VUTEK Q3r), vinyl plotter, zund cut, lamination, etc.
- + Design panel schematics and production files for tractor trailer wraps and overlays for national clients including Walmart, Citgo, and Shell
- + Retail petroleum canopies and pump graphics, in-store signage, window signs, promotional and informational signage, and POP/POS display utilizing Adobe Illustrator & Photoshop

ONLINE ADVERTISING GRAPHIC SPECIALIST DIGITAL DELIVERABLES
QUAD/ACADEMY SPORTS + OUTDOORS CORP. FEBRUARY 2021 - SEPTEMBER 2023

- + Design and implement new and existing email and online campaigns
- + Work on multiple marketing channels simultaneously (print & online circulars, and emails)
- + Adhere to time-sensitive delivery dates and guidelines
- + Expertise in various Adobe Creative Suite software, including: Indesign, Photoshop, XD, Illustrator, After Effects, Premiere Pro, Proficient in DaVinci Resolve

CREATIVE DIRECTION HEAVY CONCEPTUAL, LEADING CREATIVE TEAM
ONEWORLD CREATIVE FEBRUARY 2013 - SEPTEMBER 2018

- + Led creative, design, and multicultural marketing agency servicing national Fortune 500 clients
- + Sectors included B2B Supermarket, Banking, Hospitality, Automotive, and Pharmacy
- + Produced magazines, guides, brochures, print ads, promotional pieces, collateral material, point-of-purchase displays, and signage
- + Client facing creative pitches, budget negotiations, and client brain storming

ART DIRECTION EXTREME CONCEPTUAL, CORPORATE BRANDING
BARTON G OCTOBER 2011 - JANUARY 2013

- + Lead creative team for premiere event design, production, and hospitality company
- + Developing high-end and innovative menus, designing invitations, creating logos, crafting signage, writing copy, producing art pieces for formal events
- + Barton G Restaurant; The Villa by Barton G; 1501 Barton G; Ralph Lauren

GRAPHIC DESIGN EDITORIAL DESIGN, AD CREATIVE/PRODUCTION
MCCLATCHY/HCP - ABOARD PUBLISHING OCTOBER 2007 - SEPTEMBER 2011

- + Magazine editorial layout & design
- + Print ad design & production for various publications
- + In-room Experience Destinations Hyatt, In-room Experience St. Martin
- + American Eagle Latitudes, in-flight Cayman Airways Skies
- + McClatchy South Florida Real Estate Magazine

EDUCATION

UT@AUSTIN / F.I.U.: B.A.- English / A.A.- Graphic Arts

LANGUAGES

BILINGUAL - English / Spanish

CLIENTS

<i>American Eagle</i>	<i>Giant Food Stores</i>	<i>Pathmark</i>
<i>Armani/Casa Miami</i>	<i>Hyatt</i>	<i>Publix</i>
<i>Bank of America</i>	<i>Imagen</i>	<i>Ralph's</i>
<i>Beber Silverstein Group</i>	<i>Kedem Winery</i>	<i>Ralph Lauren</i>
<i>Cayman Airways</i>	<i>Kellogg's</i>	<i>Royal Caribbean CL</i>
<i>Citgo</i>	<i>Kraft Foods</i>	<i>Shell</i>
<i>Colgate-Palmolive</i>	<i>Le Parc at Brickell</i>	<i>ShopRite</i>
<i>Crispin Porter+Boguswitz</i>	<i>Manischewitz</i>	<i>Stop & Shop</i>
<i>Dunkin Doughnuts</i>	<i>Miller Brewing Company</i>	<i>The Grove Resort &</i>
<i>Eckerds</i>	<i>Nestle</i>	<i>Water Park</i>
<i>General Mills</i>	<i>Norwegian CL</i>	<i>Walmart</i>